Subject: Kids with cancer need your help and so do I!

Hey there,

I’m participating in The Million Mile with Alex’s Lemonade Stand Foundation to raise funds for critical research and improving pediatric cancer treatments by logging miles for the entire month of September—Childhood Cancer Awareness Month.

**By logging miles, I’m raising awareness for childhood cancer, but I need your help raising funds for life-changing research that supports kids with cancer. Please consider making a gift to this cause!**

Here’s a look at what your donation could mean:

1) Every $50 raised supports 1 hour of research.

2) $400 funds 1 day of research.

3) $2000 funds 1 week of research.

Alex’s Lemonade Stand Foundation leads the way in safer treatments and cures for kids with cancer. **Please consider donating to my page or pledging per mile in my efforts to go the distance for kids with cancer (*Add your link here*).** Your support will make a huge difference!

Thank you,

Your Name