Subject: Kids with cancer need your help and so do I!

Hi there,

I’m participating in The Million Mile with Alex’s Lemonade Stand Foundation to raise funds for critical research improving pediatric cancer treatments by logging miles walking, running, and cycling for the entire month of September—Childhood Cancer Awareness Month.

Please consider supporting me with a donation as I raise awareness and funds for childhood cancer, one mile at a time!

Here’s a look at what your donation could mean:

1) Every $50 raised supports 1 hour of research.

2) $400 funds 1 day of research.

3) $2000 funds 1 week of research.

Alex’s Lemonade Stand Foundation leads the way in safer treatments and cures for kids with cancer. Please consider donating to my page or pledging per mile in my efforts to go the distance for kids with cancer (Add your link here). Your support will make a huge difference.

Thank you,

Your Name