July 10, 2024

Dear Parents and Guardians,

We are so excited to announce that <School Name> is partnering with Alex’s Lemonade Stand Foundation (ALSF) this September to help fight childhood cancer. Our class will be participating in The Million Mile throughout the month by keeping track of our steps and raising funds with ALSF. We have set our class goal at $< Fundraising Goal > and < Mile Goal > miles and we need everyone’s participation to get there!

ALSF emerged from the front yard lemonade stand of 4-year-old Alexandra “Alex” Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. By the time Alex passed away at the age of 8, she had raised $1 million. Since then, the Foundation bearing her name has evolved into a worldwide fundraising movement and the largest independent childhood cancer charity in the U.S. ALSF is a leader in funding pediatric cancer research projects across the globe and providing programs to families affected by childhood cancer.

Alex’s legacy proves that anyone at any age can make a difference. Throughout September, which is Childhood Cancer Awareness Month, our students will see how their actions in The Million Mile can make a big difference for kids with cancer. Here is how you can help your child make the most of this experience:

* **Get Moving!** Start taking a family walk, take quick breaks during the day to stretch your legs, or park at the back of the parking lot to get your steps in. They all count!
* **Keep Track!** We have included a calendar that you can use to help your child log their miles each day. At the end of the month, we will add up our class total.
* **Collect donations!** You can make donations to our online fundraising page at alsf.me/< Event ID >. Share with friends and family to let them know what you are doing!

Please feel free to visit AlexsLemonade.org/Kids-Corner for more information about ALSF and some kid-friendly resources.

Thank you for your support, we are looking forward to a fun and successful September!

Best,

< Your Name >