



Alex's  
Lemonade  
Stand

FOUNDATION FOR  
CHILDHOOD CANCER

12 DAYS OF  
ALEX'S GIFTS



# DAY 1



FOUNDATION FOR CHILDHOOD CANCER™

## CRAZY SOCKS - for the statement-maker

[SHOP NOW!](#)



"END CHILDHOOD CANCER" STYLE ALSO AVAILABLE

# \$15



# DAY 2

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FOUNDATION FOR  
CHILDHOOD CANCER

PERFORMANCE SHIRT - *for the fitness buff*


[SHOP NOW!](#)

Fighting  
Childhood  
Cancer,  
One Cup  
at a Time




AlexsLemonade.org

Alex's  
Lemonade  
Stand



FOUNDATION FOR  
CHILDHOOD CANCER

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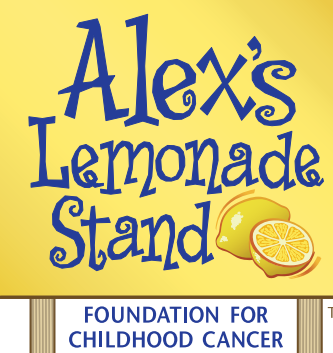
FOUNDATION FOR  
CHILDHOOD CANCER

LONG SLEEVE AND SHORT SLEEVE STYLES AVAILABLE IN MEN'S AND WOMEN'S  
SHORT SLEEVE AVAILABLE FOR \$25

\$28

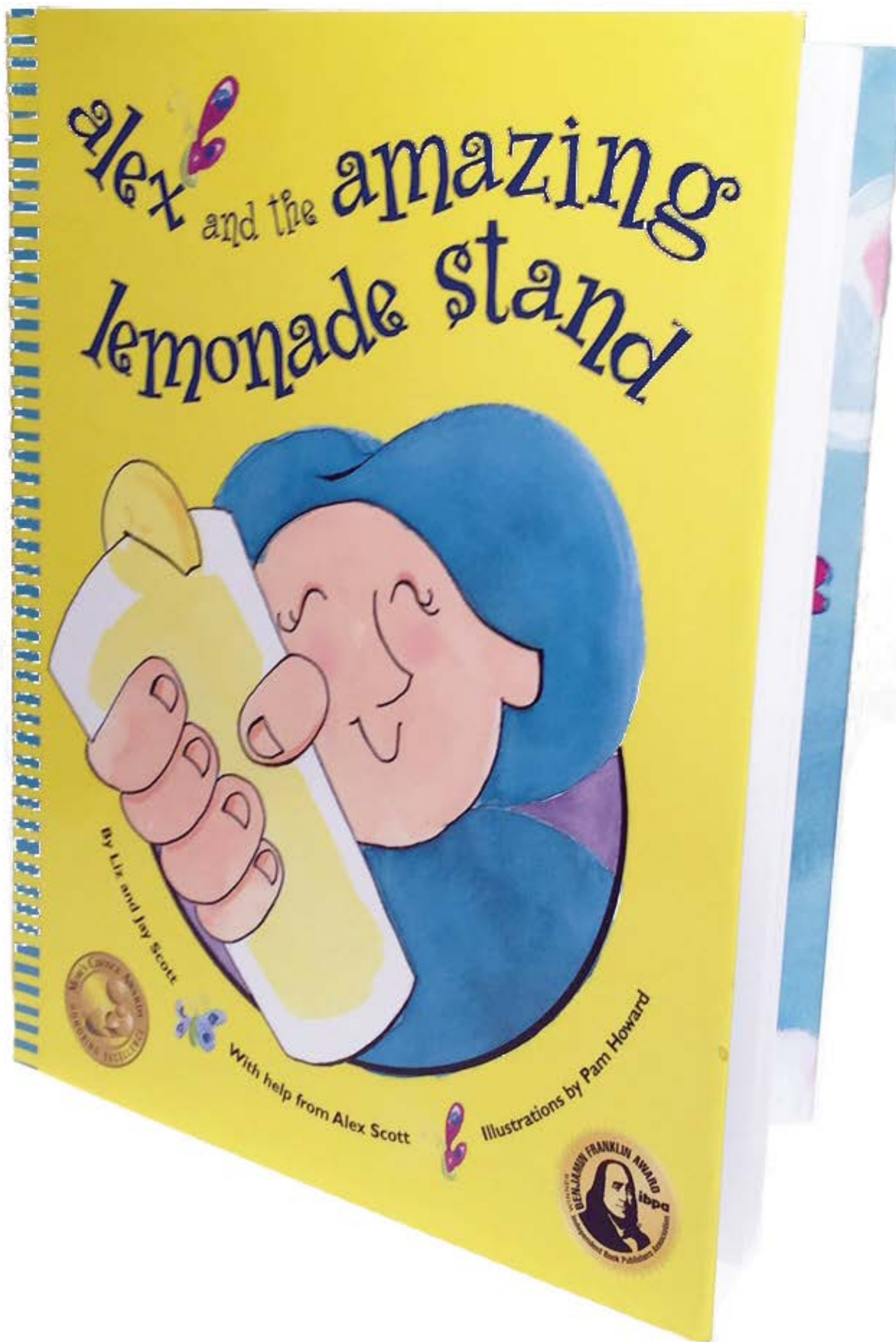


# DAY 3



THE ALSF BOOK - *for the bookworms*

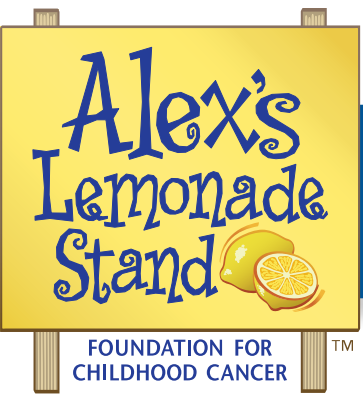
[SHOP NOW!](#)



BY LIZ & JAY SCOTT, WITH HELP FROM ALEX SCOTT

**\$15.<sup>95</sup>**

# DAY 4



**END CHILDHOOD CANCER TEE - *make a statement***

**SHOP NOW!**



**\$15**

# DAY 5



FOUNDATION FOR CHILDHOOD CANCER™

## GOLF SET - *for the weekend golfer*

[SHOP NOW!](#)



INCLUDES 2 BALLS AND 8 TEES

# \$15



# DAY 6



**SILK WOVEN NECKTIE - *for the dapper professional***

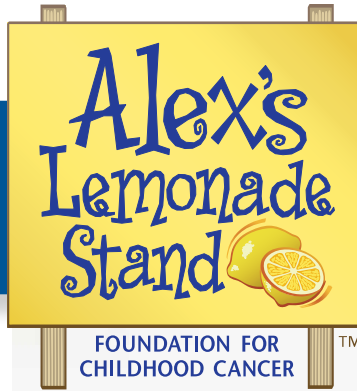
**SHOP NOW!**



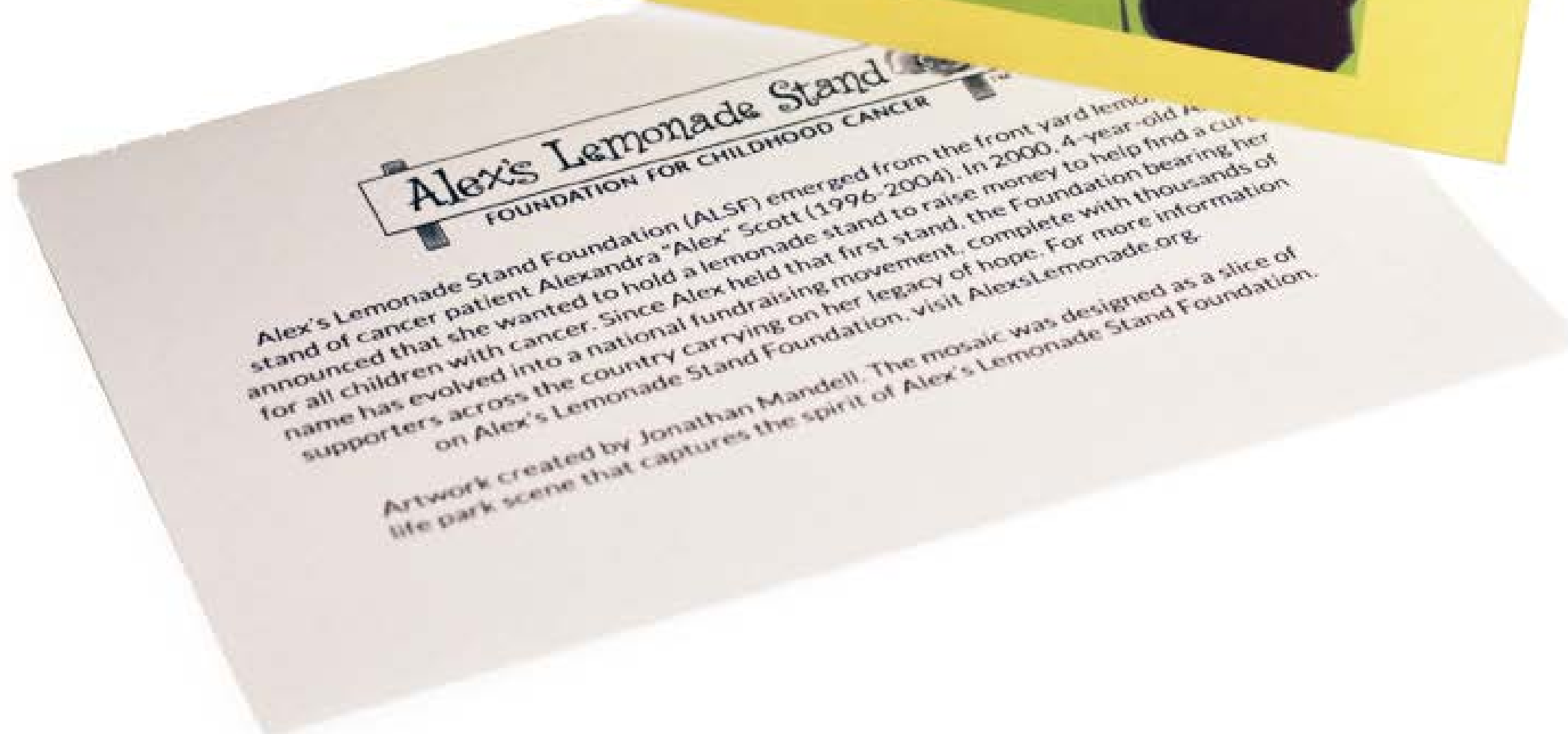
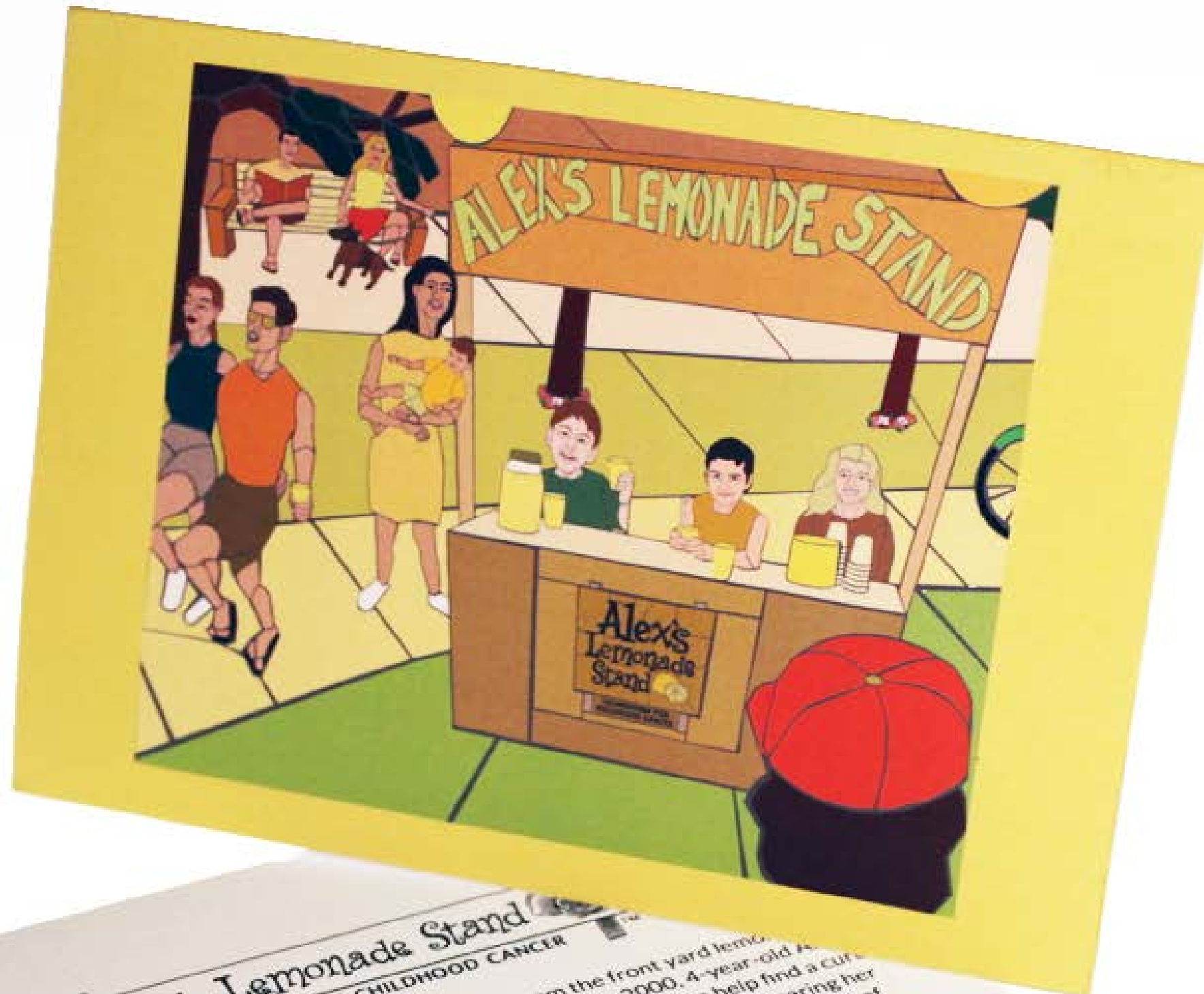
**\$30**

# DAY 7

## LEMONADE STAND NOTECARDS - *for the writer*



**SHOP NOW!**



EACH PACK INCLUDES 25 CARDS WITH ENVELOPES

**\$10**



# DAY 8



FOUNDATION FOR CHILDHOOD CANCER™

**CAR MAGNET - for the road trippers**

[\*\*SHOP NOW!\*\*](#)



**\$4**  
EACH



# DAY 9

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## HOODIE - *for chill(y) days*

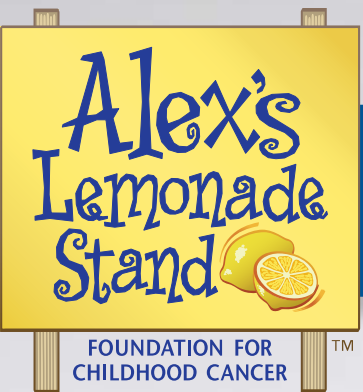
[SHOP NOW!](#)



\$35



# DAY 10



## COFFEE MUG - *for the Java Head*

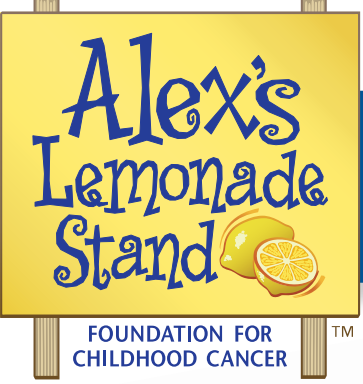
[SHOP NOW!](#)



# \$10



# DAY 11



## SHOELACES - the perfect stocking stuffer

[SHOP NOW!](#)



AVAILABLE IN TWO SIZES (45 INCHES & 60 INCHES)

# \$5



# DAY 12

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CHILDHOOD CANCER

2015 ORNAMENT - *for hope year-round*

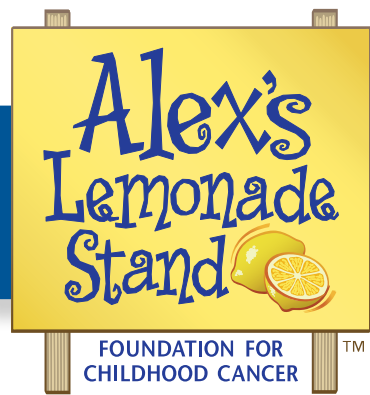
[SHOP NOW!](#)



LIMITED EDITION

\$20





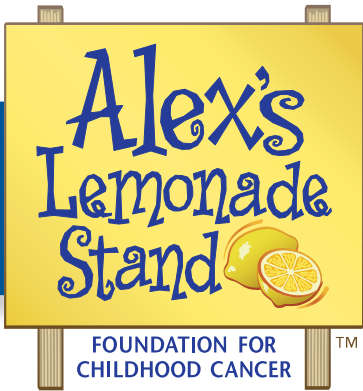
## GIFTS THAT GIVE BACK



As our founding sponsor, Volvo helped Alex reach her original goal of raising **\$1 million for childhood cancer research** and they have been by our side ever since. We are very grateful that this holiday season, Volvo has committed to donating another **\$1 million, one car sale at a time!** Thank you, Volvo!

Learn more here: [www.volvocars.com/us/buy/shopping-tools/events/wonder-of-winter](http://www.volvocars.com/us/buy/shopping-tools/events/wonder-of-winter)





# GIFTS THAT GIVE BACK

**ALEX AND ANI** will donate 20% of the purchase price\* from each Zest for Life Charm Bangle sold, [www.alexandani.com/zest-for-life-charm-bangle-6856.html](http://www.alexandani.com/zest-for-life-charm-bangle-6856.html)

*\*Purchase price includes sales to ALEX AND ANI retail and web customers, and authorized retailers.*



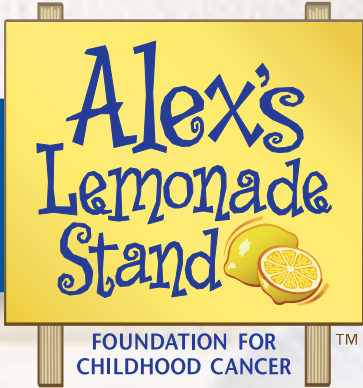
**NEW!**



**glassybaby**

During the month of December, glassybaby will donate 10% from the sale of every 'sunshine' glassybaby sold in stores to Alex's Lemonade Stand Foundation. In addition, shop online at [glassybaby.com](http://glassybaby.com) and 10% from the sale of ANY glassybaby will be donated to Alex's Lemonade Stand Foundation when you enter the giving code 'alsf'.





# GIFTS THAT GIVE BACK



**CHERYL'S** donates 15% of the net proceeds from their lemonade cookie themed products to ALSF. [www.cheryls.com/alexs-lemonade-stand](http://www.cheryls.com/alexs-lemonade-stand)



**CHAVEZ FOR CHARITY** will donate 25% of gross profit on the selected yellow jewelry items to Alex's Lemonade Stand Foundation. [www.chavezforcharity.com/collections/alexs-lemonade-stand-yellow](http://www.chavezforcharity.com/collections/alexs-lemonade-stand-yellow)

FASHION AS A FORCE  
**FASHION PROJECT**  
FOR GOOD

Up to 55% of the net proceeds from every item sold on **FASHION PROJECT** goes to support an amazing charity. [www.fashionproject.com/charities/alex-s-lemonade-stand-foundation-for-childhood-cancer/shop](http://www.fashionproject.com/charities/alex-s-lemonade-stand-foundation-for-childhood-cancer/shop)