



# Fundraising Ideas

Below are some ideas to help get your creative juices flowing. This is not an exhaustive list. Use the members of your committee to brainstorm other ideas as well.

- For people that are running/walking in Roots and Wings, have them collect pledges.
- Hold lemonade stands at:
  - Community events such as Fourth of July celebrations, farmer's markets, county fairs, and sporting events.  
***Note:** Make sure to get any permissions/permits that might be required from event organizers or city.*
  - Client appreciation/mixer events.
  - Recruiting events, such as as career fairs.
  - Your personal summer events, such as neighborhood block party, summer BBQs, or family reunion.
- Host a golf outing for clients. Sell foursomes to your FRs and sponsorships to local businesses. Raise extra money by having a live or silent auction.
- Host an event at a local restaurant, minor league sporting event, or store that will donate a percentage of the proceeds from your event to your office's online fundraising page.
- Organize an office sports challenge. Charge an entry fee for each participant to participate in an activity such as bowling, mini-golf, softball, or kickball. Collect donations from family and friends who attend the challenge. Hold fun fundraising activities during timeouts or have a lemonade stand at the game.
- Hold a contest among your interns to see who can raise the most. Give the winning intern a close parking spot, an office for the week, or another fun prize.
- Hold a contest among your career advisors or other groups. Recognize the leading fundraisers at your next network office day or in other meaningful ways.

## FUNDRAISING IDEAS

- Inspire friendly competition among district network offices. Every couple of weeks, send an email to everyone in your network office recognizing the district that is in the lead and how much it has raised. Have your MP offer an incentive to the winning office.
- Have your MP issue a challenge grant for donations. For example, for every \$2,000 a district office raises, your managing partner contributes \$500 or if each district office raises \$3,000 the office can wear jeans each Friday for the month of August.
- If your office is participating in Roots and Wings, design an office t-shirt and sell them to participants. Donate the money to your fundraising page.
- Offer jeans days. Ask your leadership to offer the opportunity for your colleagues to wear jeans to work for a donation of \$5 or \$10.
- Have an in-office auction and auction off items that are meaningful to your colleagues. For example, use of a parking spot close to your building or a nice office for a week.
- Hold a cook-off among colleagues. Put collection jars in front of each dish and have people vote for the winner of the cook-off by putting money in the container of the dish they like best.
- Hold a pizza or ice cream party and charge everyone a fee (*greater than your party costs*).
- Place change canisters in district offices and/or in your local community (i.e., coffee shops). You could hold a competition with another office to see who can collect the most change. Use the donation labels that come in your co-branded lemonade stand kit to decorate your canister.
- Hold a Take Your Child to Work Day. Host a fundraiser at your work and engage colleagues' children in running the fundraiser to teach them about giving back.
- Create an office snack cart. Buy snacks at wholesale and mark them up.
- Create a "fine" bucket and a list of meeting rules (i.e., if you're late or answer your phone,). If you break a rule, you have to pay the fine.

