



Inside: Your Growing Impact

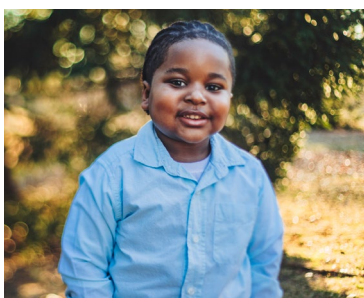
Fueling young researchers, supporting families through COVID-19 and more.

ALSF Founder Alex Scott

Fighting for Cures **Every Step of the Way**



Alex learning to walk after treatment



Childhood cancer hero Raymeer



Childhood cancer hero Edie

Alex Scott was just 1 year old when her first neuroblastoma surgery to remove a tumor from her spine left her paralyzed. Doctors said she would never walk again. But the ensuing months showed Alex's endless determination, which remains at the core of Alex's Lemonade Stand Foundation (ALSF).

Alex started to crawl. Then she started standing on her own. Then she began taking her first steps with a therapy walker and leg braces. Then, she ditched the walker, rewriting her story step-by-step. It was never easy, but with hard work through tears and pain, eventually Alex was able to walk on her own.

For so many kids fighting cancer, complications from cancer and treatment can cost them everyday abilities like walking or talking. But, like Alex, they are still just kids, determined to be kids. Raymeer underwent chemotherapy and proton therapy for his spinal cord tumor but had to learn how to walk all over again. Today, his family gets to watch him stroll around as a survivor.

Alex also believed that the right medicine could make her feel better. We knew the right medicine would come via research. After receiving an experimental treatment called MIBG at age 4, Alex left the hospital certain it had worked. A few months later, she

asked about hosting her first lemonade stand, wanting to raise money for doctors to "help other kids like they helped me."

Today, kids like Edie are alive and thriving because of that belief. In 2009, five years after Alex passed away, Edie was diagnosed with a type of neuroblastoma similar to Alex's. But, thanks to research funded by donors like you, Edie had new treatment options available to her. She was cured, and today, Edie is officially a cancer survivor.

Your support for Alex's belief has made things once deemed impossible, possible: children cured from cancers that were deemed untreatable, researchers pushing beyond what seems imaginable in their labs, children going to school and thriving while on treatment.

September is Childhood Cancer Awareness Month, a time to remember the stories of all children affected by this disease. Funds fuel research, but raising awareness is just as central to ALSF's mission. **We hope you'll continue to share this cause in September and beyond, whether it's an inspiring story, why every donation matters or that a future free of childhood cancer is possible.** That's what Alex always believed – and your generosity keeps her dream alive for kids everywhere.

See how you can help at AlexsLemonade.org.

When COVID-19 Started, **Childhood Cancer Didn't Stop**

While the world seemed to slow down amidst the COVID-19 pandemic, for children with cancer, there was no stopping treatment. ALSF started the COVID-19 Emergency Fund in March 2020, and with your help, **more than 2,700 families received assistance with groceries and travel expenses since then.** Thank you for giving hope to so many families.



“The COVID Fund helped us stay afloat during one of the hardest times of her treatment.” -Amber, Vercelee’s mom

“We were not prepared for this, so ALSF helped by providing gas, lodging and grocery cards. They gave us peace of mind!” -Kennedy, Kade’s mom

“We have always been the ones to help people, but now, we need help. It has been humbling and restorative to know that there are people who care and are willing to help.” -Christopher, Hope & CJ’s dad

From SuperSib to Oncology Nurse

Cara Horsfield drew inspiration from one of the most difficult times of her life. At 12 years old, Cara was devastated to learn that her older sister, Cait, had acute lymphoblastic leukemia. But after experiencing the kindness of her sister’s nurses, Cara had a new mission in life: become a pediatric oncology nurse. Now, Cara is living that dream as an adult by serving kids with cancer and families just like hers. During those childhood years, when Cara felt so alone, the SuperSibs program acted as a lifeline. It taught her that nobody has to fight alone. Today, Cait is cancer-free, and Cara feels blessed for the opportunity to use her nursing abilities and help childhood cancer families have many more cherished moments together.

Your support funds SuperSib mailings designed to comfort, encourage and empower siblings of kids with cancer, like Cara. **Learn more at [SuperSibs.org](https://www.superSibs.org).**



Cara (left) and Cait

Funding Makes Progress Possible for Dr. Durbin

Adam Durbin, MD/PhD at St. Jude Children’s Research Hospital and 2018 ALSF Young Investigator, focuses his team’s energy on targeted treatments that attack cancer cells over healthy cells. It started with a novel research approach – rather than look for single mutations driving cancer growth, they searched for genes that cancer cells depend on for survival.

Discovering these numerous genetic dependencies in pediatric cancers mean new targets – some that pose opportunities to treat with repurposed adult cancer drugs and others that would benefit from the development of new pediatric-focused drugs.

“This work provides a new baseline to understand what the genes that control the growth of pediatric solid tumors are.”

-Dr. Durbin



A SuperSib and **Her Super Hero**

Jaden doted on his little sister, Malin, from the minute she was born. The two shared memories, laughs and a giving spirit as they grew up together. But in April 2020, Jaden was diagnosed with cancer.

Just two weeks after his high school shut down due to the pandemic, doctors found that osteosarcoma had metastasized to Jaden’s lungs. With hope and strength in his heart, Jaden started chemotherapy, underwent a 19-hour-long surgery to remove a cantaloupe-sized tumor from his right thigh, plus bilateral lung surgery. For about six weeks, he had no evidence of disease.

Unfortunately, follow-up scans revealed new tumors, and Jaden underwent further treatment, even enrolling in a clinical trial. Sadly, the cancer spread to the rest of his body, and after a year of fighting, Jaden laid down his sword on April 18, 2021.

The day of Jaden’s diagnosis, Malin had turned to their mother and said, “I want to do a lemonade stand to raise money for Jaden and for cancer.” This summer, that lemonade stand finally happened.

In memory and honor of her brother’s wishes to do “everything he could so that no other kid and no other family has to go through this,” 7-year-old Malin raised \$2,000 with support from her neighborhood for pediatric cancer research – just like Alex Scott had.



Read more about Jaden and Malin’s story at [AlexLemonade.org/Jaden](https://www.AlexLemonade.org/Jaden)

Get ready for **The Million Mile this September!**

Log whenever you walk, run, or cycle to raise awareness for childhood cancer. Be the best by a mile when you register online as an individual or a team and collect donations for critical cancer research. Register at [TheMillionMile.org](https://www.TheMillionMile.org).



POST Students are Powering the Future of Pediatric Cancer Research

Students interested in pediatric oncology research have the chance to experience the field firsthand as part of ALSF’s Pediatric Oncology Student Training (POST) program. In 2021, nearly 30 undergraduate, graduate and medical students trained with mentors as their labs reopened on respective research projects that are paving the way toward cures for pediatric cancers.

This past year, ALSF put an emphasis on increasing opportunities for POST students. Many were able to defer their internships from 2020, and with support through Northwestern Mutual, the POST program welcomed students from underrepresented racial and ethnic groups in the scientific workforce. Two free webinars were held for all students, where ALSF-funded researchers shared their different career path experiences, and students were exposed to ALSF’s approach to awarding grants.



“The ALSF POST program has been such a fulfilling experience. I have learned so much from my mentors in Dr. Resar’s lab and the webinars regarding pediatric oncology. I am so thankful for this program and how it has inspired me during my journey to become a physician scientist.”

-Fidelia Asomani, 2021 POST Grantee

Big Thanks to Our *OutSTANDing* Supporters

Kids with cancer felt the outpouring of your support during Lemonade Days in June, and seeing lemonade stands back in action made this summer so much sweeter!



Stella and Lydia's Lemonade Stand

Sisters Stella and Lydia set up a stand that attracted thirsty patrons willing to support their cause all across their neighborhood – and helped them exceed their fundraising goal! Way to go girls!



Sanaa & Amara's Lemonade Stand

Though it was a family effort, Sanaa and Amara led the charge of their lemonade stand, raising enough to fund several days' worth of pediatric cancer research!



KE Camps Lemonade Stand

Children helping children is a major part of ALSF, and KE Camps had kids of all ages holding their annual lemonade stand projects in July! With participation all over the country, it goes to show how coming together can make such a difference for kids with cancer!

Partner Spotlight



Power Home Remodeling Group is back again for their annual Alex's month this September. Using this year's theme, "Choose Today, Change Tomorrow," more than 2,600 employees will fundraise all month long to bring hope to families fighting childhood cancer. Power has been a loyal ALSF partner for many years and we are excited for their continued support and enthusiasm.

V O L V O

Volvo Cars USA continues to find new ways to support ALSF's mission. Along with their annual donation from car sales, they unveiled a new office café, Alex's Café, named in honor of Alex Scott. In September they will have teams across the country participating in The Million Mile, host a virtual 5K race with the New York Road Runners and sponsor a special donation match. Several team members are also running the TCS NYC marathon for ALSF. A founding partner of ALSF, we are so proud Volvo has been with Team Alex since the beginning and continues to make a lasting impact for childhood cancer families.



For 17 years, Applebee's Neighborhood Grill & Bar has been Doin' Good in the Neighborhood by providing help and hope to kids with cancer. To date, Applebee's is proud to have raised more than \$11.5 million for Alex's Lemonade Stand Foundation!

This year, we are so thankful and thrilled that Applebee's is fundraising again for Alex's Lemonade Stand Foundation from August 16 through September 19 and raising awareness for our shared efforts through the Crush Childhood Cancer social challenge.

Giving \$5 or more a month

can support kids fighting cancer today, tomorrow and every year to come.



Sebastian

Sustain critical childhood cancer programs with your monthly gift by going to AlexsLemonade.org/One-Cup-Newsletter.

Hope. Smiles. Joy.

Throughout the difficulties of a childhood cancer diagnosis, families try to savor every moment. Capturing those memories through free photography



sessions has been Flashes of Hope's mission since 2001. Like ALSF, Flashes of Hope was founded by the parents of a child with cancer and is committed to honoring the unique life and memories of every kid.

Flashes of Hope joined the ALSF family in early 2021 and it's been so exciting to see a few photo shoots return safely this Summer. We cannot wait to see more smiling faces in photos for years to come.

Learn more at AlexsLemonade.org/Flashes-of-Hope.

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