

# Where the Money Goes

## Childhood Cancer Research

To date, ALSF has raised more than \$300 million and funded over 1,500 cutting-edge research projects all for one purpose: to end childhood cancer. From innovative early-stage research to lifesaving clinical trials, ALSF's Scientific Review Board selects projects that allow talented researchers to collaboratively advance scientific understanding of childhood cancer to yield the most promising new treatments.



## Meet Arden

Arden was only a year old when she was first diagnosed with neuroblastoma. Thankfully, there was a promising clinical trial funded in part by ALSF for the exact same high-risk neuroblastoma with ALK mutation that Arden was fighting. Arden began treatment, and the trial worked. Today, Arden is celebrating “no evidence of disease.”

*Did you know?*

**\$50 funds one hour** of research.

**\$500 funds more than one day** of research.

**\$2,500 funds more than a week** of research.

**\$10,000 funds more than one month** of research.

## Childhood Cancer Family Support

Our family services programs have an immediate impact on these families, and your support helps them focus on what really matters – their child's health.

- **Travel For Care** offers lodging and transportation assistance to families who need to travel for a child's treatment.
- **SuperSibs** encourages, empowers and comforts siblings of kids with cancer via biannual mailings and activities just for them.
- **The Childhood Cancer Guides** are resources reviewed by renowned experts in pediatric oncology, and feature stories from more than 500 parents, children with cancer, and survivors of childhood cancer.
- **Flashes of Hope** is a national photography program providing free high quality portraits of heroes and their families.



For more information on ALSF-funded researchers and programs, visit [AlexsLemonade.org/Where-Money-Goes](https://AlexsLemonade.org/Where-Money-Goes).

